

Experts Speak Out

The Wellness Councils of America (WELCOA)

‘Prominent business leaders all across the nation are beginning to implement results-oriented wellness programs at the worksite. Indeed, some of the sharpest minds in both business and health have been speaking out on wellness the WELCOA way. Here’s what they are saying:

Warren Buffett

Chairman, Berkshire Hathaway

“There’s no question that workplace wellness is worth it. The only question is whether you’re going to do it today or tomorrow. If you keep saying you’re going to do it tomorrow, you’ll never do it. You have to get on it today.”

Dr. Dennis Richling

President, Midwest Business Group on Health

“The greatest asset to a company is its people. And we need to make the same types of investments in our people that we traditionally have made in our clients, property, and equipment. By doing so, what we end up with is an employee that adds a tremendous amount of value to the organization.”

Glendon Johnson

Chairman & CEO (Ret.), John Alden Life Insurance Company

“I do know that it [workplace wellness] affects the bottom line. We have less absenteeism, we have greater productivity. We have a family feel that people have commented on and ‘this is a happy place to work,’ people will say - well it is. And why is it? We try to make it a good place to work.”

Esther Williams

Manager of Corporate Benefits, Seagate Technologies

“So we need to step back a bit, and we need to say, ‘What type of culture are we going to create in the corporation?’ Are we going to say to our employees - ‘It’s important that you’re well as a whole person.’”

Bill Kizer

Chairman, Central States Indemnity

“For small business owners who often measure profits in the thousands of dollars, the net effect of healthy employees could mean the difference between profit and loss.” ’